

# TELEVISION TODAY

The Cathode-ray Oscillograph plus Sound spells Television as we know it today.

Before the war, in 1939, Television had made a very definite start. Du Mont has won the following "Firsts":

Du Mont pioneered in clear Television reception—the Du Mont Cathode-ray Tube plus sound brought this about.

Du Mont has designed and built three commercially practical television stations, operating smoothly and efficiently.

Du Mont is first to reduce station maintenance and operating costs to a sound level and to share with the industry its findings for the benefit of the advancement of television in the post-war world.

Then the war effort took priority over peacetime activity of the research engineer and factory production.

Television was told to "Mark time".

Model 123 X



The unparalleled scientific research in radio, radar and other electronic fields for war purposes has brought to light many new and startling features which will be incorporated in tomorrow's home television set. Among these features, clarity of sound, brilliancy of picture and a practical large television screen are now in the making.

# TELEVISION TOMORROW

